



Helping Your Business PROSPER

Rational thinking for today's world

**OUR
Business**

OUR Specialisms



Strategy
Clarity and Direction



Planning
Prioritisation and Focus



Innovation
Products and Markets



Transformation
Technology and Digitisation

**We live in a world of
constant change.**

New technology, evolving needs and behaviours, an ever-changing business landscape and disruptive market entrants all challenge existing business models - but also create room to grow.

Winsight can help you manage risk and seize opportunities.

**Our business exists to help
your business prosper.**



TYPICAL BUSINESS CHALLENGES

○ We're not growing

Identify, validate and prioritise growth strategies for the top and bottom line.

Take advantage of an impartial and independent viewpoint.

○ We need to innovate

Product innovation, digital transformation, operational simplification, diversification and new opportunities.

○ We face disruption

Evaluate strategic responses to changes in the status-quo. Develop programmes to take advantage of new opportunities.

○ We need help with a new opportunity

Experienced and versatile resource to support your own team.

○ What should we prioritise?

Progress is surer and faster when businesses prioritise and focus. We can help you choose and communicate priorities, set goals and develop plans and solutions.

○ We need to work towards an exit plan

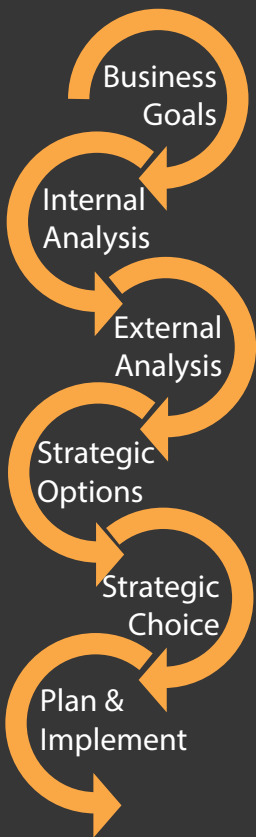
Identify and achieve realistic goals to maximise exit value.

An external perspective can challenge existing assumptions and identify new opportunities and options.
We help build consensus.



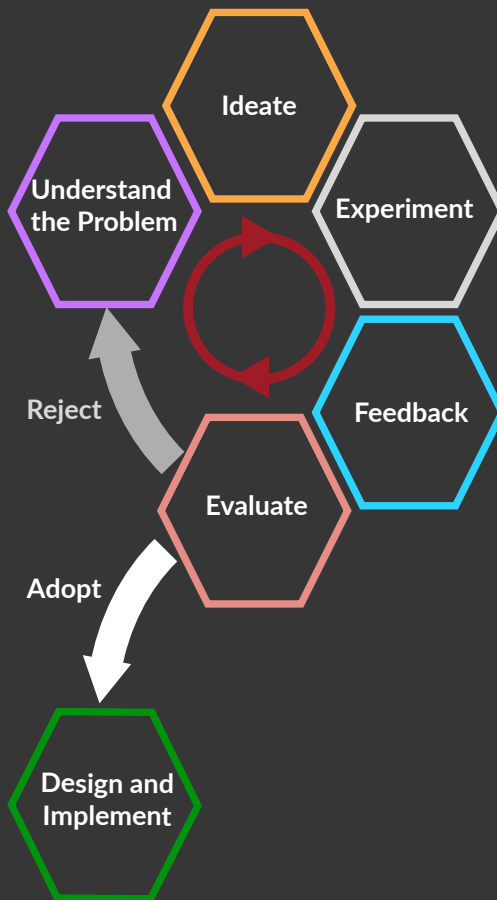
OUR APPROACH

○ Strategy & Planning



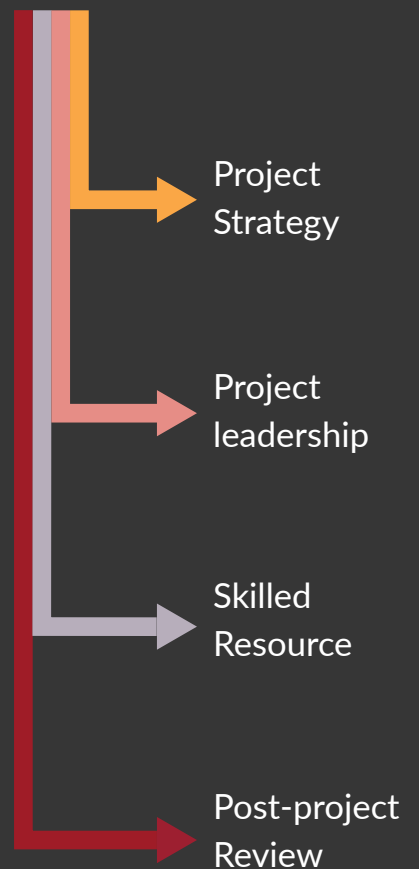
We engage senior management to develop, review and articulate your company strategy using techniques that lead to buy-in and commitment to action

○ Innovation



We work with you to innovate using proven techniques. We can assist with design, development and implementation.

○ Project Support



Lacking the skills or people to carry out a project? We can assist with all aspects of project delivery.



**Jon Beardmore B.Eng (Hons) MBA
Director and Principal Consultant**

Jon specialises in business strategy, innovation, product design and development, business development and digital transformation.

Formerly a Strategy Director at British Telecom, Jon has over twenty five year's experience in high growth technology markets. Jon has created and developed digital products for the insurance, automotive and finance industries. He has also developed new business concepts for fixed and mobile telecoms markets.

WHY Us ?

Boutique consultancies offer many advantages over larger outfits.

With Winsight you're paying for expertise, not invisible partners and expensive premises. You'll be working with a highly experienced business leader rather than a junior consultant.

Our industry experience means we offer practical and useable advice. We have years of experience in analysing problems, identifying solutions and creating plans and proposals that boards can get behind. We're also very happy to get stuck into implementation projects or longer term assignments; ideal when you need extra skilled resource or senior management bandwidth for a few months.

We are part of a network of independent consultants, so we can bring in experts with specialist knowledge or experience whenever necessary.

With Winsight you have access to senior leaders with years of experience at a fraction of the price charged by large consultancies, and without the risk and commitment of hiring.

Get in touch

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